



# Master of Business Administration, Concentration in Business Analytics

## Program Overview

Caldwell University's ACBSP-accredited MBA program helps students achieve career goals, focusing on small classes and supportive faculty. Combining data and business expertise, the program enables students to uncover insights, propose solutions, and optimize organizational processes. Graduates are well-prepared to translate data into actionable decisions and align strategies with business goals. The program supports careers in high-demand fields, with the Bureau of Labor Statistics projecting a 31.4% growth in this sector by 2030. Designed to maintain ACBSP accreditation, the MBA equips graduates with valuable, market-ready skills.

## What You'll Learn

In this program, you will learn to apply analytical methods to address business challenges and make ethical decisions. You will develop the ability to communicate technical information effectively to both technical and non-technical audiences. Additionally, you will enhance data quality by acquiring, cleansing, and organizing data for analysis. You will also gain an understanding of the complexities of data management, including governance and organizational strategies.

### Cost Per Credit Hour: \$761

Additional tuition reductions and flexible payment options may be available!



Master's



100% online



Instructor Led



12-18 months



36 Credit hours



Learn more about this  
program or enroll.

## Why Choose Caldwell

Since 1939, Caldwell University has prioritized the needs of our students to ensure they leave prepared and inspired to succeed. In a recent survey of Caldwell University graduate students and alumni, 96% of responders said they would recommend their program, and 90% of those who completed their graduate program rated it as excellent or good. Flexible study options and the personalized attention you deserve will more than elevate your earning potential – they will keep you well-rounded and relevant in today's business landscape.

## Career Outcome

### Management Analysts

- Recommend strategies to improve organizational efficiency.
- Typically require a bachelor's degree.

### Operations Research Analysts

- Use advanced mathematical and analytical methods to solve complex problems.
- Projected annual job openings: 10,200, mainly due to workforce transitions.

### Market Research Analysts

- Study market conditions to assess potential sales of products or services.
- Opportunities exist across various industries.

### Financial Analysts

- Assist businesses and individuals in making informed financial decisions to maximize profits.

### Business Intelligence Analysts

- Generate financial and market insights by querying data repositories and producing reports.
  - Develop methods for identifying patterns and trends within data sources.
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## Admission Requirements

- Bachelor's degree from an accredited college or university
  - Undergraduate GPA of at least 2.75 overall and 3.0 in business as a major
  - Two references for graduate study
  - Personal interview upon Graduate Coordinator's request
  - Personal statement: Submit a statement of objectives for entering the program
  - Resume highlighting business, leadership, and work experience
  - Students with an undergraduate degree outside of business must take BU 095 MBA Prerequisite Module
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