



Master of Business Administration

Program Overview

Caldwell University's MBA program, fully accredited by the ACBSP, offers a competitive cost-per-credit and emphasizes personal growth through small class sizes and dedicated faculty. The rigorous curriculum meets the analytical needs of the global business environment, with eight concentrations: Accounting, Business Analytics, Global Business, Healthcare Administration, Human Resource Management, Marketing, Organizational Leadership, and Sport Management. Alternatively, a general MBA can be completed online for added flexibility. Enhance your expertise in high-demand fields like healthcare, finance, leadership, and operations management with specialized courses designed for today's job market.

What You'll Learn

Caldwell University's MBA graduates are equipped to tackle modern business challenges with expertise in accounting, finance, and marketing. They excel in oral and written communication, IT skills, and ethical problem-solving. The capstone course, Integrated Strategic Management Seminar, consolidates their knowledge. The program focuses on advanced business acumen, strategic decision-making, and executive communication. Effectiveness is assessed annually through an outcomes report, which informs potential curricular improvements.

Why Choose Caldwell

Since 1939, Caldwell University has prioritized the needs of our students to ensure they leave prepared and inspired to succeed. In a recent survey of Caldwell University graduate students and alumni, 96% of responders said they would recommend their program, and 90% of those who completed their graduate program rated it as excellent or good. Flexible study options and the personalized attention you deserve will more than elevate your earning potential – they will keep you well-rounded and relevant in today's business landscape.

Cost Per Credit Hour: \$761

Additional tuition reductions and flexible payment options may be available!



Master's



100% online



Instructor Led



12-18 months



33 Credit hours



Learn more about this program or enroll.

Admission Requirements

- Bachelor's degree from an accredited college or university
 - Undergraduate GPA of at least 2.75 overall and 3.0 in business as a major
 - Two references for graduate study
 - Personal interview upon Graduate Coordinator's request
 - Personal statement: Submit a statement of objectives for entering the program
 - Resume highlighting business, leadership, and work experience
 - Students with an undergraduate degree outside of business must take BU 095 MBA Prerequisite Module
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Course Information

Core Courses (30 Credits)

BU 520 - Advanced Business Strategy (3 credits)
BU 537 - Financial Management (3 credits)
BU 525 - Advanced Auditing (3 credits)
BU 610 - Data Analysis and Visualization (3 credits)
BU 625 - Accounting for Managers (3 credits)
BU 633 - Organizational Behavior for Managers (3 credits)
BU 635 - Strategic Human Resource Management (3 credits)
BU 638 - Marketing in a Dynamic Environment (3 credits)
BU 644 - Global Business Management (3 credits)
BU 649 - Business Law, Ethical Behavior and Social Responsibility (3 credits)
BU 660 - Management Information Systems (3 credits)
BU 695 - Operations and Project Management (3 credits)

Capstone Course (3 Credits)

BU 785 - Integrated Strategic Management Seminar (3 credits)

Total Credits: 33