UMSL | University of Missouri—St. Louis

DEGREES AND CERTIFICATE PROGRAM GUIDE

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Master's Degrees

Business Administration

The Online Master of Business Administration (MBA) program is an accelerated MBA program for those who already have some work experience and want to enhance their career opportunities. It provides working professionals with the flexibility and experiences they seek in a business graduate degree.

> Cost per credit hour: **$1,103** | Total credit hours: **33** | Cost of Program: **$36,399**

Cybersecurity

Our master's degree in cybersecurity builds on your existing knowledge and skills to qualify you for advanced cybersecurity positions. When you choose the emphasis on information systems and technology, you'll focus on cybersecurity management, honing the skills you need to easily take on information security and IT management roles.

UMSL features several cybersecurity emphasis options including:

- **Master of Science in Cybersecurity/Computer Science**
  Cost per credit hour: **$645** | Total credit hours: **30** | Cost of Program: **$19,350**

- **Master of Science in Cybersecurity/Information Systems Technology**
  Cost per credit hour: **$807** | Total credit hours: **30** | Cost of Program: **$24,210**

$120,360

Median annual salary for information security analysts

Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, Information Security Analysts, at https://www.bls.gov/ooh/computer-and-information-technology/information-security-analysts.htm (visited June 18, 2024).

MBA/Cybersecurity

Master of Business Administration (MBA) students seeking an emphasis in Cybersecurity must complete a minimum of 9 hours of approved Cybersecurity electives beyond INFSYS 5800 (INFSYS 5800 does not count toward the emphasis in Cybersecurity). A maximum of 15 hours in any functional area will count toward degree requirements. Only courses that are substantially different from courses taken for credit in a student's undergraduate program will be acceptable.

Cost per credit hour: **$807** | Total credit hours: **30** | Cost of Program: **$24,210**

The median annual salary for professionals who hold an MBA degree is $98,000, according to Payscale, as of June, 2024, and is dependent on multiple factors including industry, specialty, location, employer and more.

(Payscale)

FEATURED PROGRAM

Financial Technology

The financial world is rapidly changing, requiring advanced degrees, knowledge and expertise in new and emerging financial technologies. Gain the necessary skills, credentials and hands-on training to take advantage of these opportunities with a master's in fintech from UMSL.

Kickstart your career potential with a master's in fintech from UMSL. We've built our program around these changes, providing you with a fintech master's degree that covers not only traditional finance modules and data-driven financial modeling and analytics, but also fintech tools such as blockchain, artificial intelligence, mobile payment systems, robo-advising and more.

According to the U.S. Bureau of Labor Statistics, the need for financial analysts will steadily grow over the next decade, adding an average of 29,000 jobs in fintech each year with a median annual salary of $99,890 per year. Should you be interested in becoming a financial manager, this need is expected to grow by 16% over the next decade, according to the BLS, adding an estimated 126,600 jobs in fintech each year with a median annual salary of $156,100.

(U.S. Bureau of Labor Statistics, Financial Managers)
(U.S. Bureau of Labor Statistics, Financial Analysts)

Cost per credit hour: **$807** | Total credit hours: **30** | Cost of Program: **$24,210**

Information Systems and Technology

The Master of Science in Information Systems and Technology (MSIST) program is designed to provide the technical and managerial knowledge to work successfully in careers associated with the design, development and management of information systems. The MSIST is a 30-credit-hour STEM designated degree where students gain advanced knowledge and skills in application development, business intelligence, cybersecurity, cloud computing and other emerging areas that impact organizational information systems strategies.

Cost per credit hour: **$807** | Total credit hours: **30** | Cost of Program: **$24,210**

Bachelor's Degrees

UMSL offers online bachelor's programs in the functional disciplines of business administration, communication, information systems and technology, cybersecurity and organizational leadership. Many of the degrees include emphasis options that allow students to tailor their program to the specific area that interests them most.

Communication

The B.A. in Communication is a flexible degree program that exposes students to mainstream communication research and theory while allowing the student to emphasize his or her specific area of interest.

After completing the core requirements, students may tailor their course selection to meet their personal aspirations and career goals, or choose an optional emphasis area. Selecting Communication as a major is recommended for students interested in interdisciplinary fields such as organizational communication, mass communication, information science, public relations, marketing, advertising, training and development, as well as other fields heavily influenced by the need for effective communication strategies and skills. The goals of the program are to help students learn to communicate competently and effectively in a variety of contexts and mediums. In addition, students are able to develop a strong foundation in the theory and research underlying effective communication. At the conclusion of the program, students are able to demonstrate their competence through the internship and practicum requirements.

Cost per credit hour: **$504** | Total credit hours: **120** | Cost of Program: **$60,480**

Communication/Strategic Communication

The Strategic Communication emphasis area deals with public and inter-organizational communication undertaken by companies and organizations to serve a specific company goal or purpose. It is an interdisciplinary approach that can incorporate elements from public relations, advertising and organizational communication.

Students in this emphasis area will create high-quality print, digital, and video products as well as design high-impact messages tailored to specific audiences. The Strategic Communication emphasis area is meant to empower students with the fundamental skills necessary to be competitive in the ever-changing communication field. At the conclusion of the program, students are able to demonstrate their competence through the internship and practicum requirements.

Cost per credit hour: **$504** | Total credit hours: **120** | Cost of Program: **$60,480**

Organizational Leadership

The BA in Organizational Leadership is an interdisciplinary online degree completion program that provides an accelerated pathway to graduation for those who have an associate degree or have completed some college courses, but have yet to complete their degree. The degree is designed to provide adult students with the knowledge, skills and credentials necessary to advance in a rapidly changing workplace and may be completed entirely online.

UMSL features several undergraduate degree emphases in organizational leadership, including:

- BA in Organizational Leadership/Computing & Information Security
- BA in Organizational Leadership/Corporate Communication
- BA in Organizational Leadership/Operational Excellence

Cost per credit hour: **$504** | Total credit hours: **120** | Cost of Program: **$60,480**

Business Administration

The Business Administration degree offers an option to earn a general business degree. This 120-credit-hour program requires that at least 48-credit hours be filled with business courses including accounting, information systems concepts, business analytics and statistics, supply chain management, finance, management, marketing and more.

In addition to the standalone BS in Business Administration, UMSL features emphasis options including:

- BS in Business Administration/Management
- BS in Business Administration/Marketing
- BS in Business Administration/Supply Chain Management

Cost per credit hour: **$568** | Total credit hours: **120** | Cost of Program: **$68,160**

Cybersecurity/Computer Science

The BS in Cybersecurity, Computer Science Emphasis provides a deeper technical and mathematical focus. The program blends technical- and business-oriented skills designed to prepare students for a variety of cybersecurity and IT related careers.

Cost per credit hour: **$504** | Total credit hours: **120** | Cost of Program: **$60,480**

UMSL features undergraduate degree emphasis options in cybersecurity, including:

- **Bachelor of Science in Cybersecurity/Information Systems Technology**
  Cost per credit hour: **$568** | Total credit hours: **123** | Cost of Program: **$69,864**

UMSL is also designated as a National Center of Academic Excellence (CAE) in Cyber Defense Education by the National Security Agency (NSA) and the Department of Homeland Security (DHS).

Information Systems and Technology

Join technological expertise with business know-how with this BS in Information Systems and Technology.

Today's most successful businesses are the ones that make the best use of advanced technological systems. With a Bachelor of Science in Information Systems and Technology, you can prepare yourself for a career that creates or supports these systems.

Our IST degree is offered through the College of Business Administration, which is among the top 2 percent of business schools in the world due to double AACSB accreditation in business and accounting.

The degree's business school foundation, plus its many opportunities for experiential learning, means you'll learn both advanced technical skills and how to apply those skills in a successful career.

Cost per credit hour: **$568** | Total credit hours: **120** | Cost of Program: **$68,120**

For-Credit Certificate

Professional Writing Certificate

Students earn the online Certificate in Professional Writing by completing 18 hours in selected writing courses with a grade point average of 3.0 or better.

Upon completion of the program, certificate earners can expect to be able to do the following: Write clearly, correctly and concisely; develop knowledge of how writing impacts work and behavior in professional settings; employ a repertoire of writing strategies and practices in the workplace; adapt to new writing challenges quickly; discern the appropriate tone, style, and format needed for a given writing purpose, audience and context; demonstrate advanced knowledge of rhetorical strategies to achieve specific results; and develop a portfolio of professional writing that would serve in a job search.

Cost per credit hour: **$504** | Total credit hours: **18** | Cost of Program: **$9,072**

Tuition Assistance

Students eligible for employer tuition assistance/reimbursement of $5,250 or more per year can attend UMSL at little to no cost. (Maximum of 12 credit hours per year for undergraduate programs and maximum of 9 credit hours per year for graduate programs.)

About UMSL

Through UMSL, students can join an empowering and inclusive community of problem-solvers known as a force for transformation in the St. Louis region and beyond.

The UMSL College of Business Administration is accredited by the world's premier business school accrediting organization, the Association to Advance Collegiate Schools of Business, in both business and accounting. This places UMSL among the top 2% of business schools worldwide.

#1
in Missouri for affordability

(Business Insider)

#1
transfer destination in St. Louis

#1
in Missouri for online bachelor's programs

(U.S. News, 2020)

#5
nationally for adult education

(Great Value Colleges)

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